

July 21, 2011 - Tampa Bay Think Tank - Quarterly Event

RSVP @ www.TampaBayThinkTank.com *

Susan and Barbara McCarthy, owners of **Sun Country Cleaners** have a great story to tell about developing a business. They credit the combination of enthusiasm and hard work over the past thirty-one years for turning Sun Country Cleaners into the largest dry cleaners in the Tampa Bay area. With just a high school education this dynamic sister duo defied the odds of succeeding in this male dominated industry by intergrating their love for the game of baseball into their world of business, creating an "award winning" team with an emphasis on providing outstanding customer service.

The success Barbara and Susan have achieved has afforded them many opportunities to give back to the community. Two of their favorite charities are the PARC organization, which helps the developmentally disabled, and the PACE Center for Girls, which is designed to assist young girls between the ages of 11-17 with a variety of early intervention programs. PARC presented them with the "Visionary Award" for their creative fundraiser known as the "Unclaimed Clothing Sale" that generated a new revenue stream for the non-profit organization.

As baseball fans since childhood, it is a natural for them to have Sun Country Cleaners partner with the Tampa Bay RAYS. They provide dry cleaning services to the "TROP". For relaxation away from business they enjoy the multitude of venues providing performing arts in the Tampa Bay area, traveling and you can usually find them at the "TROP" during home games cheering on their team – GO RAYS!

(Extended Bio @ www.TampaBayThinkTank.com)

AGENDA - July 21, 2011

5:00 – 6:00	Registration and networking opportunity. Appetizers and beverages will be provided courtesy of Regency Oaks (our event location) - 2720 Regency Oaks Boulevard, Clearwater 727-252-0540 – Visit www.TampaBayThinkTank.com for directions and additional information.
6:00 – 7:00	Featured speakers will address the group and provide insights on how they developed their business.
7:00 – 8:30	Roundtable discussions. This will be an open forum for open discussions among attending business owners and decision makers covering success actions presented by the speaker or other topics of mutual concern. At the conclusion of the event a voluntary donation would be appreciated and is sent to the speaker's favorite charity by the Board on the speaker's behalf.

** Attendees must be business owners, invited by a member of TBTT*

TAMPA BAY THINK TANK

Enhancing Success, Profitability, and Growth
of Tampa Bay Business

Created to enhance success, profitability, and growth of Tampa Bay businesses through the communication of enduring and innovative business practices and by creating a forum for the exchange of ideas and initiatives among business owners, executives and professionals.